



“Brexit” Decision Contradicts Beliefs of Britain’s Outsourcing Industry

Britain’s decision to leave the EU goes against the views of NOA members and Britain’s outsourcing industry overall

Following Britain’s decision to leave the European Union, Kerry Hallard, CEO of the National Outsourcing Association, commented:

“This is certainly not the result that members of the National Outsourcing Association wanted; this is not the result that the British outsourcing industry as a whole wanted. That fact was clearly demonstrated back in March when we surveyed the UK outsourcing industry, and again just two days ago when we polled over 200 industry representatives on their beliefs regarding Britain’s EU membership at our NOA Symposium conference.”

In March, a [survey](#) conducted by the National Outsourcing Association found that **73%** of the UK outsourcing industry believed Britain should remain part of the EU. A subsequent poll of over 200 industry representatives at the NOA Symposium 2016, conducted on Wednesday 22nd June, found that **84%** wanted Britain to remain part of the European Union.

Ms Hallard continued: *“Nevertheless, the people of Britain have decided to leave the EU, and it is vital now that our political and business leaders do everything they can to restore and maintain market stability as a new relationship with the EU is established. David Cameron must protect Britain’s businesses during his last few months as prime minister; the government and Conservative party must commit all of their resources to running the country to the best of their abilities at this highly turbulent time.*

“It is also paramount that our government does everything it can to protect the rights of EU citizens living and working in the UK. The valuable skills they bring to the outsourcing industry and our country are essential to the wellbeing of our businesses and economy – they will be significantly missed if those individuals are forced to leave our country.”

ENDS

About the NOA

The National Outsourcing Association (NOA) is the leading association serving both the outsourcing professional and the global outsourcing industry. Our vision is to grow the size and positive reputation of the outsourcing industry. Our mission is to be both the home and global ambassador of world class outsourcing. www.noa.co.uk

Media Enquiries

Jeremy Coward / Tel: 020 7292 8691 / Email: jeremyc@noa.co.uk

Kerry Hallard, CEO of the NOA, is available for interview – please contact Jeremy Coward.