



Event Series Launched to Help Charities Outsource Effectively

National Outsourcing Association and DDC OS will host a series of round table discussions for charities to share outsourcing concerns and success stories

In the face of ramped-up regulation and cuts to government grants, the National Outsourcing Association and DDC OS have come together to launch a number of events where charities can learn what benefits outsourcing can bring to the third sector. Attendees will also have the opportunity to voice their concerns and share successful charity outsourcing case studies.

The first event will take place on **10th May 2016** and will be hosted by law firm Freeths. The series of events will cover the following:

- **Making every penny count.** Cass Business School research has shown that the UK's medium-sized charities could save £136m collectively by outsourcing back office services. What else can service providers do to help charities specifically save money and improve processes?
- **Data management & new regulations.** Olive Cooke's death in 2015 and other cases have caused concern for how charities use data, resulting in a call for new regulatory measures. How can service providers improve the way charities utilise data, help the third sector comply with a more regulated environment, and so assist charities in regaining the public's trust and confidence in the work they do?
- **Operating in a 24-hour global environment.** In the modern world of mass communication and social media, organisations are expected to be contactable 24 hours a day, 7 days a week. Can outsourcing help charities achieve this, increasing reliability while still accurately representing the charity's brand?
- **Maintaining a favourable public image.** Is outsourcing still perceived negatively by the UK public? As organisations reliant on voluntary contributions from the public, should this be a concern for charities?
- **Charity outsourcing case studies.** Many charities are already putting outsource service providers to good use. How have they made their outsourcing successful, and what are some recent examples? (See the NOA's [National Trust's IT Supplier Alliance](#) case study.)

Kerry Hallard, CEO of the NOA, commented: *"Outsourcing today does so much to support organisations in both the private and public sectors, delivering service expertise, process improvements and helping organisations deal with sizeable government cuts – there's a reason why one-third of all UK taxpayer-funded services are currently delivered by independent enterprises.*

"Charities stand to benefit as much, if not more – the cost savings and increased efficiencies provided by outsourcing can ensure that every pound donated goes a step further, while third party experts can do so much to help the third sector manage data and comply with new regulations. This series of event will give charities a vital opportunity to learn more about outsourcing and tackle any concerns."

First Charity SIG Event Details

Date: Tuesday 10th May 2016

Time: 9am – 11am

Venue: Freeths, 1 vine street, Mayfair, London, W1J 0AH

Fees: Free attendance for all charities and NOA members

To register and reserve your place please call 0207 292 8686 or email admin@noa.co.uk.

Forthcoming Charity Special Interest Groups

Wednesday 13th July 2016

Thursday 20th October 2016

Tuesday 7th February 2017

ENDS

Media Enquiries

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Kerry Hallard, CEO of the NOA, is available for interview – please contact Jeremy Coward.