



## NOA Continues Mission to Enhance Public Sector Outsourcing

*Government employees will get free access to world-leading speakers, future-focused strategies and first-class industry insight at the NOA's flagship event*

Employees of public sector organisations are being offered an unlimited number of free places at the [NOA Symposium 2016](#), the NOA's largest UK-based outsourcing conference. Attendees will hear from a diverse range of international outsourcing world-leaders, discover what technologies are on the verge of up-ending traditional outsourcing models, and gain insight into the latest strategies and techniques being put to use across the industry globally – best practice and standards will be covered extensively, with industry-leading case studies from the past few years on offer.

As the worlds of outsourcing and digital collide, the NOA Symposium 2016 will focus on how industry players, including those operating within the government, can come out on top. Kate Vitasek (Vested Outsourcing author and one of World Trade Magazine's "Fabulous 50+1"), R Chandrasekhar (NASSCOM president, who heads up India's \$150bn IT industry) and Hilary Gallo (consultant and author of *The Power of Soft*) are all leading plenary sessions, while "digital agencies vs traditional service providers", "laying out the legal playbook" and "the latest Robotic Process Automation techniques in practice" are all on the [agenda](#).

In celebration of its partnership with London Technology Week, the NOA Symposium will also give all attendees free access to The Technology Hub – a digital playground where procurement and outsourcing managers can trial the latest digital tech and ask the experts, one-on-one, how these technologies can boost the efficiencies of their processes.

Through offering free Symposium places to government employees, the NOA is embarking on another step in its programme to drive understanding and therefore success in public sector outsourcing.

**Kerry Hallard, CEO of the NOA, commented:** *"We made great strides improving the awareness of techniques to achieve outsourcing best practice at our inaugural Public Sector Day, and now is the perfect time to push forward and prepare the government's commercial managers for the future.*

*"Our public sector is highly encouraged to join us and discover which technologies, standards and skills are becoming essential to buyers of outsourcing that want to thrive in the new outsourcing ecosystem. The NOA is here to help – we're doing everything within our power to support the public sector, ensure it gets the utmost from its outsourcing and help it gain positive recognition."*

This follows the successful advent of the NOA's dedicated [Public Sector Day](#), a smaller scale, free-to-attend conference featuring talks, interviews and demonstrations delivered by public sector savants, and insightful case studies on the biggest public sector successes, detailing how they were achieved.

**The NOA Symposium takes place Wednesday 22<sup>nd</sup> June in London** – free tickets for government employees are available to [book online](#), and more information regarding speakers, sponsors and the agenda can be found at [www.noa.co.uk/events/noa-symposium](http://www.noa.co.uk/events/noa-symposium).

**ENDS**

**About the NOA**

The National Outsourcing Association (NOA) is the leading association serving both the outsourcing professional and the global outsourcing industry. Our vision is to grow the size and positive reputation of the outsourcing industry. Our mission is to be both the home and global ambassador of world class outsourcing. [www.noa.co.uk](http://www.noa.co.uk)

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**Kerry Hallard, CEO of the NOA, is available for interview** – please contact Jeremy Coward.