



NOA Launches “Outsourcing A-List” Recognising UK Outsourcing Champions

The National Outsourcing Association will release its definitive list of the UK’s most committed outsourcers at the NOA’s Professional Awards in Manchester

At a time when the global outsourcing market is facing significant upheaval due to the introduction of new trends and technologies, the National Outsourcing Association (NOA) is set to acknowledge the individuals that consistently demonstrate passion and commitment for driving improvements and innovations in outsourcing professionally, regardless of their job title or organisation.

These individuals will be recognised as part of the “Outsourcing A-List”, the definitive directory of those that have made exceptional contributions to the positive reputation of outsourcing. The Outsourcing A-List supplement will be released **Thursday 19th May**, on the day of the **NOA’s Professional Awards** – the ceremony showcasing teams and companies that do their utmost to make outsourcing work. An online version of the supplement will be made available on the NOA website following the ceremony.

*“The introduction of a new outsourcing ecosystem has created significant opportunity for some businesses and tremendous uncertainty for others,” commented **Kerry Hallard, CEO of the NOA**. “In the face of this transition, it’s more important than ever for us to recognise the individuals that promote professionalism in outsourcing and inspire others along the way. These are champions that lead by example, and play a significant role in transforming the industry’s expectations of what’s possible.*

“The Outsourcing A-List will emphasise this, encouraging industry peers to think more about how they can raise standards in outsourcing for themselves and for their businesses. The A-List will profile genuine trailblazers whose success is derived from their passion and efforts, rather than the power they wield or the resources at their disposal.”

Have you demonstrated professional passion and determination worthy of recognition?

Do you know someone who has inspired you or others through their work in outsourcing?

The NOA is now taking nominations – send your submissions to jeremyc@noa.co.uk with the following information:

- Name, job title & organisation
- 300 words on their achievements and why they should be included

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About the NOA

The National Outsourcing Association (NOA) is the leading association serving both the outsourcing professional and the global outsourcing industry. Our vision is to grow the size and positive reputation of the outsourcing industry. Our mission is to be both the home and global ambassador of world class outsourcing. www.noa.co.uk

Media Enquiries

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Kerry Hallard, CEO of the NOA, is available for interview – please contact Jeremy Coward.