



Global Sourcing Association announces the Winners from its European Awards 2016

Best practice and sourcing excellence is recognised and celebrated by representatives of the global sourcing community.

Now in its seventh year, the newly branded GSA European Awards (formerly EOA Awards) was held this year in Sofia, Bulgaria, in the exquisite Sofia Hotel Balkan on the 6th of October 2016.

The ceremony brought together more than 200 of Europe's foremost leading outsourcing suppliers, support providers and buyers, as well as international outsourcing associations from across the world. Best practice was rewarded and celebrated as the efforts of organisations and individuals who have demonstrated excellence in the sourcing world in 2015/16 were duly recognised.

Kerry Hallard, President of the Global Sourcing Association and CEO of the GSA-UK, said –

“This year's European Awards event was a fitting finale to our most successful European Leadership Summit ever, which itself was attended by the President of Bulgaria. I am delighted that so many of our international sourcing association colleagues could attend and present the awards to the winners, further demonstrating the collective desire of the global sourcing community to recognise and improve global sourcing standards.

The awards shortlist truly represents the best-in-class from sourcing across Europe and my congratulations go to all those who made the shortlist, and of course the eventual winners, for their tremendous contribution to both innovation and service excellence in the global sourcing community.”

The GSA European Awards 2016 Winners in full -

European Hackers of the Year - **ITC INFOTECH FOR 'PLANT A TREE' PROJECT**

European BPO Contract of the Year - **INTELENET GLOBAL SERVICES AND BARCLAYS**

European IT Outsourcing Project of the Year - **INDRA SISTEMAS SA AND TELEFONICA**

European Automation Project of the Year - **THOUGHTONOMY AND COMPUTACENTER**

European Service Provider of the Year: SME - **SCALEFOCUS**

European Service Provider of the Year: Corporate - **SYKES**

European Law Firm of the Year - **SLAUGHTER & MAY**

Award for Advisory of the Year - **KPMG**

European Shared Service Centre of the Year - **MERCER SERVICES DELIVERY CENTRE POLAND**

Award for Corporate Social Responsibility - **IBA GROUP**

Best Partner Ecosystem - **AIB**

Innovation in Pan-European Outsourcing - **SYKES**

Outsourcing Destination of the Year - **EGYPT**

Outsourcing Works – Award for Delivering Business Value in European Outsourcing - **TCS**

Outsourcing Works in Bulgaria - **IMPERIA MOBILE**

ENDS

About the GSA

The Global Outsourcing Association (GSA) is the industry association and professional body for the global sourcing industry, and home of the **Global Sourcing Standard**. Its overriding objective is the ongoing development and dissemination of the Standard and supporting portfolio of qualifications in order to improve the benefits from, and positive reputation and therefore size of, the global sourcing industry.

The GSA also serves to share best practice, trends and connections across the globe and to bring the global community together in a wholly interactive manner for the first time. **The Global Sourcing Association UK**, also known as **GSA-UK**, was formerly known as the National Outsourcing Association in the UK.

Media Enquiries

Tom Quigley/ Tel: 020 7292 8689 / Email: TomQ@gsa-global.com

Kerry Hallard, President of Global Sourcing Association and CEO of GSA-UK, is available for interview – please contact Tom Quigley.