Sourcingfocus.com 2017 Media Calendar

Month	Topic	Description	Sub-topics
February 2017	Social Sourcing	Covering all aspects of social inclusion and corporate social responsibility investigating the ethics within the global sourcing industry. This programme covers everything from Impact Sourcing, through to the Industry Code of Conduct and technologies that find solutions to significant global social challenges such as the environment.	• Social Inclusion • Corporate Responsibility • Environment • Impact Sourcing • HR
March 2017	Public Sector Sourcing	As the public sector continues to look for better outcomes for lower costs we will be investigating how the sourcing industry is adapting to the drive for efficiency. We will look at digital transformation in the public sector and the role of new technology and digital applications.	• Public Sector • Regulatory Bodies • Public Sector Technology • Customer Service
April 2017	The Future of Work	There has long been a war for talent in the sourcing industry and this is compounded by the current skills crisis. Highly transactional task-based jobs are being automated at a rate of knots with high demand for a new skillset of design thinking, data analysis, customer centricity and digital transformation. We will be investigating the skills of the future and will also look at how organisations best blend digital labour into their employee bases and deploy alternative employment models such as home agents.	• New Skills • Employment Models • HR • Robots and the Effect on Employment

May 2017	RPA & AI	Robotic Process Automation fed into a perfect storm for the industry, with predictions of 30% job losses at the transactional process level within merely a couple of years. We will look at automation strategies, the technologies available, but more so on the use of automation and AI in practice.	- Implementation of RPA and AI - Adoption Strategy - Impact of RPA
June 2017	FinTech & Mobile Technology	New technologies are exploding onto the scene every day and sometimes we can struggle to keep up with what and who is out there. We aim to investigate and understand all the new game changing technologies and to spot the exciting new innovations as they happen.	- Mobile Technology - Fintech - Applications - Information Technology
July 2017	The Perfect Service Arrangement	Outsourcing models have been disrupted. The traditional client - service provider relationship has given way to a new collaborative ecosystem of partners competing and collaborating with each other. Contracts are shorter, as are notice periods and are most likely to be based on outcomes. Time and resource models are largely defunct. We will be investigating what the perfect service arrangement of the future will look like, focusing on areas such as contracting for outcomes and collaborative models.	- The Future of Sourcing - Sourcing Models - Adaptation Case Studies
August 2017	Strategic Sourcing	Covering the trends across all sourcing business models, covering subjects as broad as strategic leadership through to outcome-based pricing. Investigating sourcing in shared services, automation and beyond.	- Application of Sourcing Models - Strategic Thinking
September 2017	Sourcing in Finance & Banking	Within the financial services and insurance sector, there has never been a greater focus on risk and conduct issues. The pace of regulatory change is rapid and the volume of changes is vast – this calls for increased scrutiny and careful consideration, particularly when making decisions related to sourcing. We will investigate how the financial services industry is embracing new technology and adapting to new challenges.	- Fintech - Insurance - Customer Service - Financial Regulation - Application of New Practices & Technology

October 2017	Enhancing Customer Centricity	Delivering customer centricity in a digital environment is the holy-grail for most companies. Digital disrupters are stealing significant market share from bricks and mortar businesses who are encumbered with burdensome legacy systems and inflexible provider agreements, and cannot change quickly enough to meet fast evolving customer demands. We will be reviewing digital transformations, how to transition from legacy, use of Cloud and big data.	• The Digital Economy • Disruption • The Cloud • Customer Service • Big Data & Analysis
November 2017	Digitisation & IoT	In an increasingly connected world, technology is enabling processes that were never possible before. Artificial Intelligence and Machine Learning are opening new possibilities for business and creating new sectors of business services. We will be looking at the IoT, AI and how the sourcing industry is using the technology.	• Mobile Technology & Applications • Internet of Things • The Future of Machines and AI
December 2017	Sourcing Predictions 2018	As 2017 draws to a close, we will be investigating what the sourcing industry can expect in 2018, such as new technologies, market trends and geo-political forces.	• Sourcing Achievements 2017 • Predictions

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