

Global Sourcing Association's Professional Awards

Date

Thursday 11th May 2017

Location

Hilton Deansgate Hotel, Manchester

Overview

The Global Sourcing Association presents a dedicated awards ceremony that celebrates the talent of the individuals and teams who deliver significant value to the global sourcing industry.

The GSA's Professional Awards are a distinct set of accolades recognising talent in outsourcing and shared services, showcasing individuals and function teams who make a big difference, but remain largely unsung in the wider context of the global sourcing industry. The distinguished individuals and teams will be celebrated at the Awards Ceremony on Thursday 11th May 2016, in Central Manchester.

Tickets to attend

	Individual Seats (Includes drinks reception, 3 course dinner, wine at your table, entertainment)	Half table (5 places) (Includes drinks reception, 3 course dinner, wine at your table, entertainment)	Table of 10 (Includes drinks reception, 3 course dinner, wine at your table, entertainment)	VIP Table of 10 (Priority seating for table of 10 near stage, 2 bottles of Champagne & 1 page advert in supplement)
Corporate Member	£145.00pp	£688.75	£1,305.00	£1855.00
Individual Member	£169.00pp	£916.75	£1,764.00	£2,314.00
Non Member	£199.00pp	£945.25	£1,791.00	£2,341.00

Prices are ex VAT

Why sponsor?

- Increase your visibility amongst 200+ outsourcing professionals
- Plant yourself firmly into the minds of key decision makers
- Be associated with professional development and investors in people
- Find new customers, partners and collaborators

Who attends?

The event is open to both shortlisted individuals/companies, plus those that would like to attend to network. Previous attendees include:

Accenture
Aegis
Anglo American plc
arvato UK & Ireland
Astellas

British Airways
British Gas
bskyb
BT
Capgemini

EE
Eversheds Sutherland
Firstsource
Hiscox
HMRC

Legal and General
NHS SBS
Santander
Scottish Power
Serco





How the headline logo could appear



Professional Awards Headline Sponsorship Package

£10,000 + VAT

One package available

- Unique "In association with the 2017 GSA Professional Awards" **headline logo**
- **Sponsorship of the cash bar** – use of your corporate colours to light the bar area and your logo on signage. The bar will also serve your special branded drink free of charge to guests
- **Your logo** on welcome screen and media wall
- Access to the **delegate list**
- Awards **category sponsorship** (company VIP to present the award)
- **Your logo** on all pre, during and post event marketing material
- **4m x 2m space** to advertise your organisation in the networking drinks area
- 1 page **advertisement** to feature inside the 'GSA Professional Awards Supplement'
- 2 page **thought leadership article** to feature inside the 'GSA Professional Awards Supplement'
- **Online banner advert** on sourcingfocus.com home page for 3 months
- **Three slides** dedicated to your company to feature on the slide show throughout the dinner
- **First refusal** on same awards category for 2017
- Opportunity to **distribute marketing literature** in drinks reception

Awards Category Sponsorship Package

£4,000 + VAT

- Awards **category sponsorship** (company VIP to present the award)
- **Your logo** on welcome screen and media wall
- Access to the **delegate list**
- **Your logo** on all pre, during and post event marketing material
- 1 page **advertisement** to feature inside the 'GSA Professional Awards Supplement'
- **Your logo** to feature on the slide show throughout the dinner
- **First refusal** on same awards category for 2017
- Opportunity to **distribute marketing literature** in drinks reception



Add-ons

All the below Professional Awards options can be taken individually or added as part of a package.

We would work with your marketing team to finalise the design and inclusion of your brand.

- **1 page advertisement** to feature inside the 'GSA Professional Awards Supplement' published after the event - £500 + VAT
- Sponsored **ice sculpture** in your own unique branded design - £1,500 + VAT
- Sponsored **cupcakes** - £1,500 + VAT
- Branded **give-away bags** (will include gifts from our sponsors) - £1,500 + VAT
- 2 page **thought leadership article** to feature inside the 'GSA Professional Awards Supplement' published after the event - £1,500 + VAT
- Sponsored **chocolate fountain** - £2,000 + VAT
- Sponsored **petit fours** - £2,500 + VAT



Women in Sourcing Networking Lunch Package

£5,000 + VAT

- **Speaker slot** for your company representative
- **Branding** on badges
- **2 x pull-up banners** on display in the networking lunch area
- **Filming of short interview** with your company representative, to be put on GSA UK website and also made available to you for own marketing purposes
- **Promotional item or brochure** seat drop
- **Your logo** on all pre, during and post event marketing material
- **500-word blog post** on why you have chosen to support the Women in Sourcing networking lunch in Manchester featured on sourcingfocus.com in the run up to the event (subject to editorial approval)

Contact Us

To discuss sponsorship packages with a member of the team, please call Natalie Milsom on +44(0)207 292 8680 or email nataliem@gsa-uk.com

