



**Global Sourcing Association shares plans to announce the industry’s definitive ‘Top 30 Titans’ as part of their 30<sup>th</sup> birthday celebrations.**

*The industry’s most talented, committed and inspiring people, projects and partnerships from past to present to be celebrated at the prestigious GSA UK Awards ceremony in London later this year.*

The GSA UK today announces its intention to formally recognise the sourcing industry’s titans by creating a definitive list comprising exemplar initiatives, organisations and professionals who, over the last 30 years, have made exceptional contributions to the positive reputation of sourcing, and helped shape the current and future state of the sourcing industry.

GSA UK CEO Kerry Hallard commented,

**“2017 marks the thirtieth year of the GSA from our roots in the Network Outsourcing Association, through the rise of offshoring and now the rise of the robots. In that time the association has witnessed tremendous disruption to the sourcing industry; domestic and foreign politics, economic shifts and globalisation along with digital and other external factors have all played a part in shaping the global sourcing landscape as we know it today. But it’s a testament of the knowledge, skills and innovative thinking of those organisations and individuals from within the industry itself – many of them genuinely pioneering - that has enabled sourcing to not only prevail, but to positively thrive and grow into the global phenomenon that it is.**

**In our 30<sup>th</sup> year we want to formally recognise and applaud the people, the projects and the partnerships that have continually set new standards for the industry – both now and in the past – and transformed the industry’s expectations of what’s possible.”**

Sourcing’s greatest Champions will be determined not by size or financial prowess but through a combination of the outcome of popular votes from GSA members and the global sourcing industry at large, and pouring through decades of industry awards assessments.

The **Top 30 Titans** will be announced from each of the following categories.

- Buyside organisations
- Service Providers
- Delivery Destinations
- Service Providers Employers of Choice
- Sourcing partnerships and initiatives
- The Support community including Legal, Advisory and Analyst firms
- The Best Innovation and Transformation projects over the last 30 years

The results will be formally announced in a special 30<sup>th</sup> anniversary segment of the GSA UK Awards ceremony, which this year is being held at the Intercontinental Hotel, Park Lane, London on 19 October 2017. More details will be provided when the GSA formally launches the initiative at the UK Symposium on 28 June.

## **NOTES.**

### **About the GSA**

The Global Sourcing Association (GSA) is the industry association and professional body for the global sourcing industry, and home of the Global Sourcing Standard. Its overriding objective is the ongoing development and dissemination of the Standard and supporting portfolio of qualifications to improve the benefits from, and positive reputation and therefore size of, the global sourcing industry. The GSA also serves to share best practice, trends and connections across the globe and to bring the global community together in a wholly interactive manner for the first time. The Global Sourcing Association UK, also known as GSA-UK, was formerly known as the National Outsourcing Association in the UK.

### **Media Enquiries**

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