

**DO YOU WANT TO FOCUS ON THE REAL  
CHALLENGES YOU FACE IN OUTSOURCING  
AND SHARED SERVICE MANAGEMENT?**

**Register now for the spring 2014  
NOA Diploma in Strategic Outsourcing**



*Professionals leading and managing outsourcing, either on the buy side or the supply side, face a range of difficult challenges. Whether to go single source or multi source? How to build effective governance? How to negotiate real win-win? How to build successful relationships? or perhaps, How to manage exit? The list is a long one, with the list of potential solutions literally endless, as they differ with every situation.*

**The NOA Diploma in Strategic Outsourcing (DipNOA)** has been designed to enable experienced professionals to focus on their particular challenges. It allows participants to define their own programme of study and focus on developing individual solutions to problems that are critical to their organisation. Tutors encourage participants to think deeply about the issues, which results in them developing a much more rounded approach as leaders and managers in the future.

#### THE ESSENTIALS

**Course Title:** NOA Diploma in Strategic Outsourcing (DipNOA)

**Starts:** 29<sup>th</sup> April 2014, in central London

An accredited blended learning course for experienced outsourcing leaders and managers, designed to develop strategic outsourcing leadership and insights.

**Fees (+VAT) for NOA members:** £3,400

**Non-members:** £3,750

**Limited Early Bird Rate:** £2,900

**Registration is now open for Spring 2014**

Previous participants have valued greatly the **action learning format** of the programme which values learning with and from others on the programme, all of whom will be experienced leaders and managers from a range of organisations and sectors. They will all be facing many of the same issues and will provide stimulating perspectives and stories.

**No previous academic qualifications are needed** to register for the programme. All prospective participants have the opportunity to fully discuss the programme before they confirm their registration to ensure it fits with their needs and abilities.

**What is it?** The Diploma is a **level 7**, university- accredited programme in outsourcing strategy and leadership. The course is completed over an 11 month period to allow for study to be built around other priorities. Participants attend 3 one-day workshops throughout the course of the programme and are fully supported by course tutors.

**Who else has done it?** Companies represented on programmes have included: National Grid, Capital One, Land Registry, CGI, Co-operative Bank Group, Guardian Media, The Phoenix Group, Zurich Financial Service, East Sussex CC, EE, Exigent, Unilever, Sofica, BBC, SQS and Banctec amongst others.



## NOA Diploma in Strategic Outsourcing

Completion of the course will result in consideration for the NOA Academic Achievement Award, which can raise individual and company profile.

### Previous participants have said of the course:

*"Excellent mix of group members from different backgrounds contributed to great discussions...has given me a fresh kick-start to complete my OQs"*

*"It has helped clarify some of the fog in my thinking...consolidated the points I had into manageable and strategic chunks."*

**Great- What do I do next?**

**Call NOA on 0207 292 8686**

**Visit [www.noa.co.uk](http://www.noa.co.uk)**

**Email: [pathway@noa.co.uk](mailto:pathway@noa.co.uk)**