



NOA launches CPD scheme to benefit the personal improvement and ongoing learning of professional outsourcers.

Continuous professional development will be available to all employees of companies that are corporate NOA members and all those with individual NOA memberships.

The National Outsourcing Association (NOA), the industry association and professional body for outsourcing, is launching its own [Continuous Professional Development scheme](#) which will help professionals maintain and enhance their outsourcing knowledge and skills.

Individuals will be able to track their professional development using the NOA's online tool, which will allow users to log all of their formal and informal learning. Taking a structured approach like this to personal learning helps to improve performance at work and further career prospects. The NOA's CPD will also allow companies to acknowledge the efforts their employees make in order to better their professional selves, facilitating full visibility for both parties.

How CPD benefits individuals

- Encourages better knowledge of the outsourcing industry
- Focuses on the skills needed to reach full potential at work
- Develops professional capabilities and increase earning potential
- Proves to employers exactly how the individual has developed their abilities

How CPD benefits employers

- Promotes a higher level of performance in the workplace
- Provides employees with added motivation and focus
- Encourages commitment to professional development from both employers and staff
- Demonstrates dedication to staff to both existing and potential clients
- Unlocks all of the talent and potential that lies dormant in the organisation

The NOA is committed to developing the professional reputation of the outsourcing industry. The association offers outsourcing management training for both companies and individuals, accreditations, and a wide range of outsourcing qualifications. The NOA has now further invested in this area by developing an online framework to help individuals hone their capabilities, while also enabling employers to keep track of employee progress and fully invest in their staff.

Chris Halward, Director of Professional Development at the National Outsourcing Association, said: "Learning and personal development is becoming increasingly important as technology

advances and the requirements of companies change. This is particularly true for professionals in the outsourcing industry.

“We’ve designed the NOA CPD scheme to help those professionals with their ongoing learning. By fully utilising the NOA CPD tool, they will be able to effectively focus on how to best progress and then do so in a structured and methodical manner.

“There is considerable evidence that CPD schemes increase the level and quality of learning and professional development. This leads to faster career progression and improved business results. Now outsourcing professional will also be able to experience these benefits.”

Learn more by reading [The NOA Guide to CPD](#).

Alternatively, refer to the [CPD page](#) on the NOA website.

Note to editors:

About the NOA

The National Outsourcing Association (NOA) is the leading association serving both the outsourcing professional and the global outsourcing industry. Our vision is to grow the size and positive reputation of the outsourcing industry. Our mission is to be both the home and global ambassador of world class outsourcing. www.noa.co.uk

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