AS STRATEGIC SOURCING GOES FROM STRENGTH TO STRENGTH, THE GSA IS DELIGHTED TO PRESENT…

The Festival of SOURCING

INDUSTRY EXPERTS, ROUNDTABLE DISCUSSIONS, NEW RESEARCH, PANELS, WORKSHOPS, SOCIALS, SHOWS AND LOTS MORE!

9th – 11th FEBRUARY 2021

LINE UP INCLUDES:

STRATEGIC SOURCING TALENT
GIG ECONOMY
FUTURE OF CX
SERVICE PROVIDER 2.0
AUTOMATION SOURCING TECH

CONTRACTING
DIVERSITY & INCLUSION
SUSTAINABILITY
SOURCING SOCIALS
SOURCING’S GOT TALENT
MAIN STAGE
STRATEGIC SOURCING

- SOURCINGTECH STAGE
- AUTOMATION STAGE
- CX STAGE
- TALENT STAGE
- CONTRACTING STAGE
- DIVERSITY AND INCLUSION STAGE
- SERVICE PROVIDER 2.0 STAGE
- GIG STAGE
- THE ENTREPRENEURS CLUB
MAIN STAGE

STRATEGIC SOURCING

THE BEST PERFORMING COMPANIES HAVE A STRATEGIC SOURCING FUNCTION

HERE WE’LL TAKE A LOOK AT:

THE COMPOSITION OF THE STRATEGIC SOURCING FUNCTION

THE FUTURE OF SOURCING

CHANGING OPERATING MODELS

BUY-SIDE OPEN HOUSES

CHANGING DUE DILIGENCE
TALENT STAGE
EMPLOYEE ENGAGEMENT IN THE ‘NEW NORMAL’
ADDRESSING THE WAR ON TALENT
COMPETENCIES AND CAPABILITIES OF THE
SOURCING PROFESSIONAL
THE FUTURE OF WORK
EVOLUTION OF GIG
HOW TO BRING GIG INTO YOUR WORKFORCE
TECH PLATFORMS FOR GIG
MOTIVATING YOUR GIG WORKERS

GIG STAGE
EVOLUTION OF GIG
HOW TO BRING GIG INTO YOUR WORKFORCE
TECH PLATFORMS FOR GIG
MOTIVATING YOUR GIG WORKERS
SERVICE PROVIDER 2.0

MEET THE PROVIDERS WILLING TO CANNIBALISE THEIR REVENUES, DISRUPT AND DO THINGS DIFFERENTLY

WHY TAKE AN AUTOMATE FIRST APPROACH
HOW TO MAXIMISE DISTRIBUTED TALENT MODELS
PUTTING D&I AT YOUR CORE REAPS DIVIDENDS
INTRODUCING DISRUPTIVE AND TRANSFORMATIVE PLAYERS
THE EVOLVING SOURCING ECO-SYSTEM
SME INDUSTRY CODE OF CONDUCT

CX STAGE

CUSTOMER EXPERIENCE IS CHANGING EVERYTHING
CUSTOMER SERVICE PROVIDERS OF THE FUTURE
DATA ANALYTICS vs CUSTOMER EMOTIONS
SOURCING TECH STAGE

ALL THE EMERGING TECH, FROM BLOCKCHAIN THROUGH TO 5G, INTERNET OF THINGS AND CLOUD ECONOMICS
NEW TECH FOR 2021
THE TECH YOU’VE NOT YET HEARD OF

AUTOMATION STAGE

EVOLUTION OF INTELLIGENT AUTOMATION
HOW TO MOVE TO TOWARDS ENTERPRISE WIDE AUTOMATION
DIVERSITY & INCLUSION STAGE

SUPPLIER DIVERSITY – WHAT DOES IT REALLY LOOK LIKE?
WOMEN IN SOURCING
HOW TO CREATE A TRULY DIVERSE WORKFORCE

THE ENTREPRENEURS CLUB

TOP TIPS FOR SME’S
HOW TO RESPONSE TO AN RFP
HOW TO MARKET YOUR BRAND
STRATEGIC SOURCING FUNCTION – BEST PRACTICE
APPLICATION TO SME’S
BUILDING A BUSINESS POST COVID-19
EVENING ENTERTAINMENT

SOURCING SOCIALS

SOURCING’S GOT TALENT
WHO SHOULD ATTEND?

The Festival of Sourcing has been designed to enable delegates to listen to and learn from the most influential industry professionals from across the globe.
FEATURES OF THE FESTIVAL

- Break-Out Workshops
- Thought Leadership Sharing
- Industry Announcements & Sharing
- Networking Opportunities
- Showcase Virtual Booth
- New Product & Service Launches
- Panel Discussions
WHY SHOULD I SPEAK?

• The chance to be part of creating a future view for the sourcing industry moving forward
• Great exposure for you and your company
• A stage to position yourself as a thought leader
• An opportunity to share insights to drive change across the industry
• To meet and engage with industry peers to make new lifelong connections
• To demonstrate the best practice you personally and your company adheres to
• Continue to promote your thinking post-event with our on-demand content
CAN I PARTNER?

If you are interested in collaboration in order to align your brand with industry thought leadership and best practice, we have a number of packages available. Please view sponsorship pack.
WHY BECOME A PARTNER?

**ESTABLISH THOUGHT LEADERSHIP**
Demonstrate your company’s expertise and authority with a customized speaking platform. The opportunity to participate directly in delivering educational content increases receptivity to your brand and sales efforts. Be top of mind when industry practitioners are looking for advice and solutions.

**GENERATE QUALITY LEADS**
Take advantage of the conference content to initiate thoughtful conversations with leaders. Our audience of senior level executives are strategic thinkers and decision-makers – exactly who you want to engage with to build new leads and nurture existing ones.

**PROMOTE YOUR OFFERINGS**
Further your branding and engage intimately with your desired audience. A virtual exhibition booth is ideal whether you have a new product launch, want to do demos or to standout against the competition. Fast track your reputation and influence on your key prospects.

**BRAND RECOGNITION**
Consider the marketing exposure you will receive through our print and digital efforts, both internally and via our media partnerships. You will get weeks of pre-event exposure to your target audience. Think of it as a consolidated media buy.

**NETWORK & COLLECT INTELLIGENCE**
You will have ample opportunities to connect with your desired audience. Partake in the conference sessions and gain first-hand insights on what the industry is looking for so you can better position your product and/or service offerings.
PARTNER PACKAGE THEMES

- Strategic Sourcing
- SourcingTech
- Service Provider 2.0
- Automation
- Contracting
- Inclusion & Diversity
- Talent
- Future of CX
- Destinations
- Start-Ups