HOW TO GET STARTED ON THE GSA PARTNER PLATFORM
WHAT IS THE GSA PARTNER PLATFORM?

- The GSA Partner Platform is the first open platform to publish and rank the performance of service providers across industries.

- The GSA Partner Platform enables buy-side organisations to find potential new providers based on performance reviews by their customers.

- The platform provides an opportunity for service providers to promote their companies to new prospective customers.

- The platform is community driven, and therefore delivers unbiased performance reviews.
AIMS OF THE PARTNER PLATFORM

Remove pay to play

Eradicate cowboys

Promote proven providers
THE PROCESS

- Profiles
- Reviews
- Rankings
- Leaderboards
Follow this link...

https://gsa-uk.clutch.co/directory
HOW THE DIRECTORY APPEARS TO CUSTOMERS
HOW THE DIRECTORY APPEARS TO CUSTOMERS
HOW TO GET STARTED ON CLUTCH

- Follow this link…

  https://clutch.co/get-listed

- Sign up and choose your profile type
SIGNING UP...

- Follow the links to login using LinkedIn to remove the possibility of cowboys and fake providers.
Choose your plan...

- 90% of users use the free plan
- This allows you to upload sufficient information and maintain your company profile
- You can always upgrade your profile at a later date
- Follow the instructions to fill in your company information
- Should you require help with any of this process, please email admin@gsa-uk.com
WHAT SERVICES DO YOU OFFER?

- This will allow potential customers to filter searches to their requirements.
- If you have any customers you have worked with before or are working with at the moment and would like them to provide you with a review, provide their contact details here and Clutch will contact them to fill out a review.
IMPROVING YOUR PROFILE

- A dedicated Clutch Analyst will contact you with tips to improve your profile, and allow it to grow in order to attract more customers.

- The final step: Email alaina@clutch.co to appear on the GSA Partner Platform or for help with getting set up! admin@gsa-uk.com can also help with any queries.
FIND OUT MORE…

- This guide has been designed to help with setting up the Partner Platform, if you want to find out more, our Launch of the Partner Platform by our CEO and Chair provides more information. This can be found on our website.