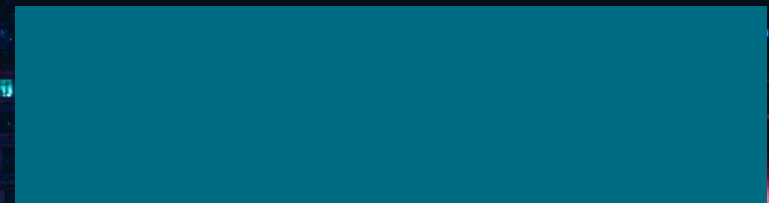


A large Ferris wheel, the London Eye, is illuminated with red lights and stands prominently against a dark night sky. The wheel's structure is a complex web of red lines, and its passenger capsules are visible. In the background, the city of London is visible with several tall buildings, some of which are lit up with blue and white lights. The overall scene is a vibrant night-time cityscape.

**BECOME PART
OF THE
GSA COMMUNITY**



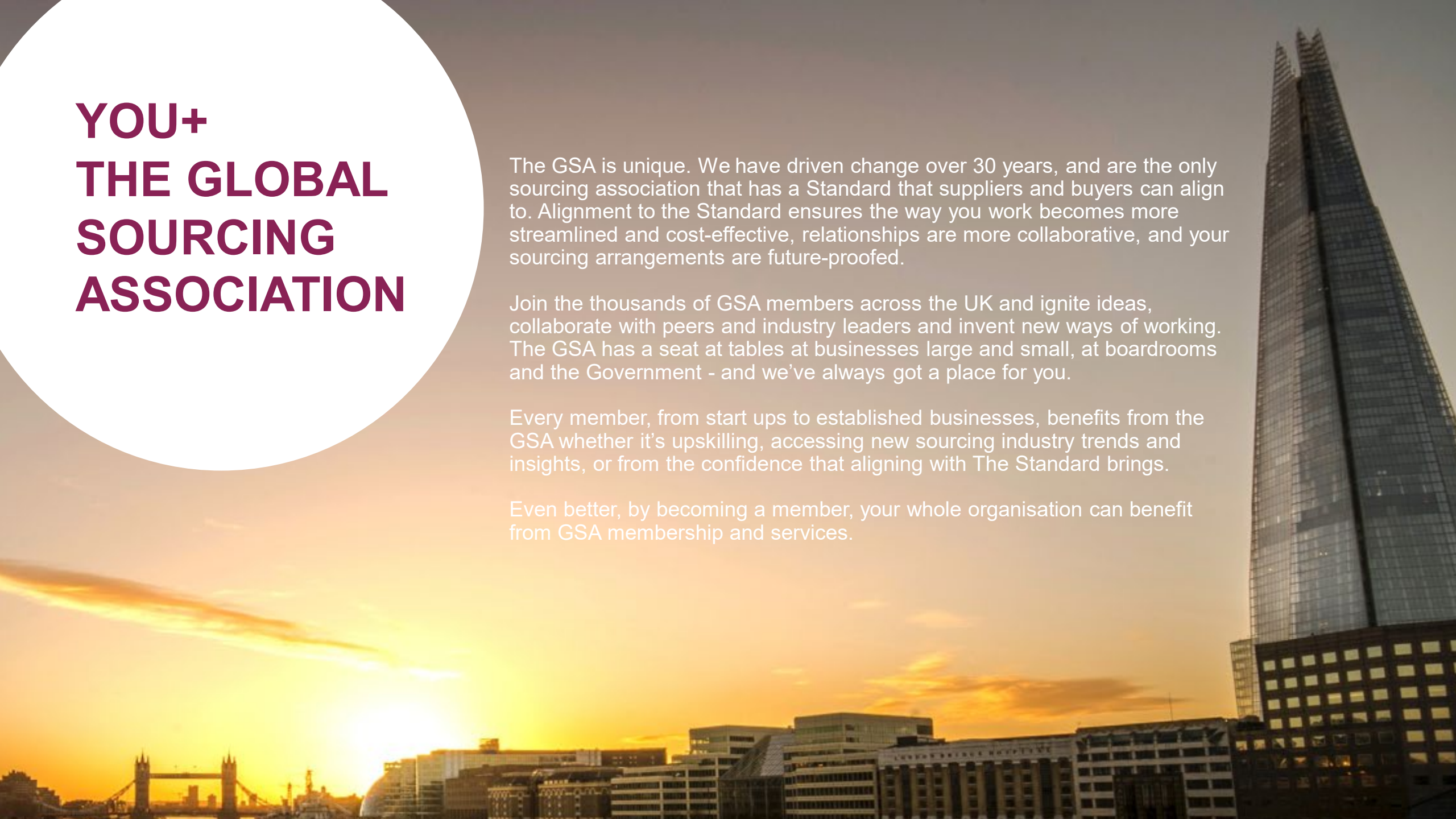
YOU+ THE GLOBAL SOURCING ASSOCIATION

The GSA is unique. We have driven change over 30 years, and are the only sourcing association that has a Standard that suppliers and buyers can align to. Alignment to the Standard ensures the way you work becomes more streamlined and cost-effective, relationships are more collaborative, and your sourcing arrangements are future-proofed.

Join the thousands of GSA members across the UK and ignite ideas, collaborate with peers and industry leaders and invent new ways of working. The GSA has a seat at tables at businesses large and small, at boardrooms and the Government - and we've always got a place for you.

Every member, from start ups to established businesses, benefits from the GSA whether it's upskilling, accessing new sourcing industry trends and insights, or from the confidence that aligning with The Standard brings.

Even better, by becoming a member, your whole organisation can benefit from GSA membership and services.





“Through accreditation and achieving the standard ... I expect to see reduced acquisition costs of 4-7% that could convert across our entire outsourced portfolio into annual savings of £42m at 7%”

Jim Hemmington,
Procurement Director,
BBC

YOU+ THE GSA GLOBAL SOURCING STANDARD

When your business is moving at the speed of light, and your decisions are too, it's good to know that you're backed by the GSA Global Sourcing Standard.

It is at the heart of all the GSA does.

You see, the Standard is the ONLY recognised sourcing standard that buyers and suppliers can both align to. Think of it as an insurance policy. Once your team is accredited to the Standard, you know that what they are doing is right.

The Standard helps you assess where you are going and how you can improve, in real time. It helps save money, driving transparency, and transformation.

CHANGE IS HERE TO STAY

**WE'RE HERE TO MAKE
IT WORK FOR YOU**

Change is exciting, change is exhilarating,
change is empowering.

*Change can also be time-consuming
and costly.*

Join us as a member and transform
your strategic sourcing opportunities by
making today's changes work for you
- whatever challenges lie ahead.



WHEN EVERYTHING'S CHANGING, THERE'S NO TIME LIKE THE PRESENT

Now is the time to demonstrate to your partners and employees your commitment to driving a programme of change, with wellness, sustainability, ethics and best practice at its heart

Now is the time to create the future you want for our industry,

Now is the time to make your brand shine

Now is the time to make your voice heard and state your thought leadership

Now is the best time of all to join the GSA as a member.



DON'T PANIC



WHEN EVERYTHING'S
UP IN THE AIR,

YOU NEED
SOMETHING TO
RELY ON.

At the height of the Covid-19 crisis we saw the industry come together as a community, collaborating like never before. Becoming a member means you are carrying on this spirit of collaboration: helping your business and the wider strategic sourcing industry thrive - whether you're a shiny new start up or a long-established player.

SUPPLY SIDE MEMBERS: A TIME TO BE THE CHANGE

- Show your commitment to your industry and to your people
- Nurture new relationships with face-to face activities and meetings
- Align yourself to ethics and best practice
- Keep your organisation's brand profile high
- Demonstrate your thought leadership through speaking opportunities
- Be part of a rich, new, varied community
- Explore new ways of operating
- Discover new strategic partners and generate leads

BUY-SIDE MEMBERS : NOW'S THE TIME FOR CHANGE

- Show your commitment to to best practice and ethical behaviours
- Expand your organisation's public profile through ethics and best practice
- Demonstrate your commitment to your people and your talent
- Explore new ways of operating
- Discover new strategic partnerships
- Be part of a vibrant community of leading industry professionals.
- Show your thought leadership through speaking opportunities.

GSA Membership

YOU+ INDUSTRY KNOW-HOW

Become a member and rapidly achieve your organisation's sourcing strategies with GSA's online resource of case studies, templates, guidance and best practice that aligns to the Standard. Stay in-the-loop with our exciting digital programme of industry events that provide insights, case studies and thought leadership.



Enjoy:

- Access to leading best practice
- Real case studies that offer lessons and valuable insights
- Access to new and emerging products and strategies
- Benchmarking and learnings from early adopters
- Networking



GSA Membership

YOU+ EXPERT LEGAL ADVICE

Membership gives you the reassurance of an expert legal helpline courtesy of DNA Piper. You will have access to five 20-minute calls, completely free of charge.

GSA Membership

YOU + AWARDS

As a member you can drive change in your business, then celebrate with awards. These recognise and celebrate the achievements, innovations and leaders across the entire strategic sourcing industry.

The GSA runs three awards: Professional Awards for individuals and teams, Corporate Awards for companies and projects, and Global Awards.



GSA Membership

WHEN YOU WANT MORE, WE OFFER MUCH MORE.

When you want to go further, we are here for you with our Professional Development Services, Commercial Services, and Consultancy. They all serve to ensure your sourcing functions continue to be in step with your business objectives. Even better, everything can be bespoke to your requirements, from training to marketing.

For a set fee per requirement, our tailored programmes and initiatives ensure you reach best practice more quickly, and focus on your specific requirements.

We'll introduce and showcase new market entrants, bringing fresh thinking to the industry. This is just one part of our Commercial Services portfolio which offers bespoke programmes designed to help you achieve your goals be they profile building, lead generation or thought leadership.

Our Bespoke Professional Development Services

YOU+ QUALIFICATIONS

Strategic sourcing professionals are in demand, so get ahead with GSA qualifications. From a basic introduction to what strategic sourcing is all about for your team, right through to qualifications accredited by Portsmouth University.

We offer bespoke training for just your team, or you can be a student as part of an open cohort which is great for learning from industry peers. We also offer tailored training going into your business directly.

Students:

acquire the latest skills and expertise;
maximising their career prospects

Employers:

gain expertise in strategic sourcing

Customer organisations:

enjoy suppliers with uniquely qualified professionals
committed to excellence in sourcing

Suppliers: with qualified professionals,
enhance their professionalism and
reputation in the sourcing industry.





Our Bespoke Commercial Services

YOU+ MARKET INTRODUCTION PROGRAMMES

Our bespoke market introduction programmes help you establish your brand and increase your profile across the UK's strategic sourcing community, whether you are an established player or a start up.

Additionally, we offer bespoke services such as running events for lead generation, selling sponsorships, and can arrange introductions to raise your profile - all extremely important for our supply side members.



Our Bespoke Consulting Services:
helping you achieve the Standard

YOU+ RELATIONSHIP WORKSHOPS

Relationships are key to a successful sourcing experience. Our tailored Relationship Workshops see an external, experienced facilitator help you get past all internal issues. These add huge amounts of value - talking round issues and taking the 'them' and 'us' out of any problem.



ENTREPRENEURS' CLUB

Not a big player (yet)? No problem. We have a fantastic programme designed just for start ups and SMEs. Our Entrepreneurs' Club is designed to help smaller businesses engage confidently with the entire strategic sourcing ecosystem. Benefit from support that helps you find the right partners, get up to speed with training, enjoy community forums, and access to content and legal templates. Members also get free legal advice from DLA Piper, with five 20-minute calls completely free.


Supercharge your presence in the sourcing industry for just £2,000 per annum.

Gain from:

- Increased chances of success in bid scenarios
- Finding new partners
- Improved governance and business safeguarding

DID YOU KNOW?

When just one person becomes a member of the Entrepreneurs' Club, **everyone** in your organisation automatically becomes a member.



Become a Member today -
get so much for one small fee

BE PART OF A COMMUNITY OF GAME CHANGERS

One small corporate fee enables your entire organisation to be part of the GSA and benefit from all it offers. Everything is freely available: every UK employee has a unique log in and can join all GSA online community forums, get involved and attend any GSA event and get access to the latest thought leadership.

Joining the GSA enables you and your colleagues to become part of a focused and exclusive community where you can share ideas and stimulate debate and campaign to make a difference to the industry and world around us.

Under one simple annual subscription fee, every employee of your company can get involved in whatever topic spikes their interest. Membership is not confined to the sourcing team – we actively encourage involvement from legal; HR; IT and all others.

Enjoy the flexibility to build your brand with our tailored, bespoke services for an additional fee.

Annual Corporate Fee £4,000

YOU CAN ALSO BECOME A STRATEGIC PARTNER

Become one of our 12 Strategic Partners and drive a year's worth of change across the industry. As well as all the benefits of our membership, you'll gain from high visibility as you lead work streams, drive a programme of change and set the agenda.

Partner with us and become part of a focused and exclusive community where you can share ideas and stimulate debate and campaign to make a difference to the industry and world around us.

Strategic partnership offers unparalleled ROI, arming your team with new ideas and skills to streamline their work, improve their relationship management; futureproof sourcing arrangements and meet new strategic partners.



£24,000
per annum
Which includes all
the benefits of
membership and our
bespoke services.

BECOME PART OF OUR COMMUNITY TODAY

Join the GSA today and become part of a focused and exclusive community where you can share ideas and stimulate debate and campaign to make a difference to the industry and world around us.

Partnership offers unparalleled ROI, arming your team with new ideas and skills to streamline their work, improve their relationship management; futureproof sourcing arrangements and meet new partners.

Contact details

To join our community
just email admin@gsa-uk.com

