



Global Sourcing Association forms its Standards Advisory Group to support and develop the Global Sourcing Standard.

International Outsourcing Associations, Government Development Bodies and major Buyers & Providers of sourcing all join SAG to drive up global standards.

The Global Sourcing Association (GSA) announces the formation of a **Standards Advisory Group (SAG)** as it sets out to realise its vision of a unified sourcing industry operating to a single global standard of practice.

The purpose of the SAG is to ensure market intelligence and quality oversight of the **Global Sourcing Standard**, a unified view of global industry best practice that organisations in sourcing on both the buy side and provider side can be accredited to. The Group ratified the Standard at their inaugural meeting, held in Sofia on Wednesday 5 October.

Ongoing, the SAG will review the GSA standards and qualifications and provide advice and feedback on the quality of their content, design and practicality. The Group will meet regularly to review and advise on strategy and performance relating to GSA standards and qualifications as well as consider new proposals. They will also serve as a point of escalation for standards and qualifications users.

The SAG comprises leaders of international outsourcing associations from India, Russia, Poland, Germany, South Africa and China, as well as France, Spain, Belgium, Bulgaria, Egypt and the Nordics. In addition, several major buyers and providers of sourcing services plus advisory and research firms also sit on the committee.

Jim Hemmington, Director of Procurement for the BBC and Chair of the SAG, said –

“Having taken the BBC through the corporate accreditation process, I’m delighted to Chair the Standards Advisory Group and I’m really looking forward to working with the other Group members to create a momentum towards common standards right across the global sourcing industry.

Sergei Makedonski, President of ASTRA, the Russian Industry Association, said -

“On behalf of ASTRA Partners I would like to express our full support to the Standards Advisory Group. I’m sure that this initiative will help global services, sourcing businesses and related markets to reach higher levels of maturity. I am also very proud to be a member of such an international team of Sourcing professionals.”

Kerry Hallard, President of the Global Sourcing Association and CEO of the GSA-UK, said –

“The interest we’ve had from the global sourcing industry in supporting this Standard has been overwhelming. Outsourcing Associations from established and emerging sourcing destinations, not to mention foreign governments and their trade bodies, have all been vocal in their support for the Standard and in their desire to be involved in its future development. It’s truly inspiring to see such unity and illustrates just how progressive the sourcing industry really is!”

The full list of Members of the Standards Advisory Group are –

Industry Associations

Shivendra Singh	NASSCOM	Vice President & Head – Global Trade Development	India
Stefan Bumov	Bulgarian Outsourcing Association	Chairman	Bulgaria
Alexander Reay	ITOSDA	President	Sweden, Denmark, Finland, Norway
Sergei Makedonski	ASTRA	President	Russia
Pawel Panczyj	ABSL	Managing Director	Poland
Marcos Navarro	EOA Spain	President	Spain
Tony Bocock	EOA France	President	France
Dominique Kindt	EOA Belgium	President	Belgium
Stephan Fricke	Deutschland Verband	CEO	Germany
Name to be confirmed	SLASSCOM		Sri Lanka
Stephan Sunn	CITSA	Executive Director	China
Gareth Pritchard	BPeSA	CEO	South Africa
Kerry Hallard	GSA	President	UK
Chris Halward	GSA	Director of Global Standards	UK

Buyers

Jim Hemmington	BBC	Director of Procurement	UK
Christopher Day	The Phoenix Group	Head of Outsource Management	UK
Jonathan Nicholas	Centrica	Head of Procurement	UK
Constanze Nuesperling	Clariant		Switzerland

Service Providers

Shirley Branagh	Capita plc	Training & Business Development Director	UK
Martin Edwards	BancTec	DipGSA	UK

Support

Claudio Altini	KPMG	Head of GBS, Shared Services & BPO Advisory	UK/Global
Richard Cribb	Ofsure	Managing Director	UK/Global
Phil Fersht	HfS Research	CEO & Chief Analyst	USA
Adrian Quayle	Avasant	Partner	UK/Global
Jonathan Nicholas	Centrica	Head of Procurement	UK
John Crozier	Linklaters	Partner	UK

International Development

Zulfiqar Zainuddin	i2M	Managing Director	Malaysia
Fabrizio Operrti	IADB	Head of Trade	Latin America
Professor Hossam Osman	ITIDA	Vice President	Egypt

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About the GSA

The Global Outsourcing Association (GSA) is the industry association and professional body for the global sourcing industry, and home of the **Global Sourcing Standard**. Its overriding objective is the ongoing development and dissemination of the Standard and supporting portfolio of qualifications in order to improve the benefits from, and positive reputation and therefore size of, the global sourcing industry.

The GSA also serves to share best practice, trends and connections across the globe and to bring the global community together in a wholly interactive manner for the first time. **The Global Sourcing Association UK**, also known as **GSA-UK**, was formerly known as the National Outsourcing Association in the UK.

Media Enquiries

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Kerry Hallard, President of Global Sourcing Association and CEO of GSA-UK, is available for interview – please contact Tom Quigley.